

PHARMACEUTICAL EXECUTIVE®

### The APEX Awards mean business.

When *Pharmaceutical Executive* speaks, everyone listens.

Clients. Prospects. Competitors. Our Industry.

APEX AWARDS
SPONSORSHIP OPPORTUNITIES



# Let the world see you. Sponsor us.

Pharmaceutical Executive® is the focal point of pharma.

And that's where the APEX winners' circle is.

This is your opportunity for visibility at peak excitement. Strut. Show it. Humblebrag.

Our high-visibility packages showcase your value throughout the APEX experience.





### Platinum Sponsorship - \$20,000

One package with 5 impactful tactics is where it all begins

#### Pharmaceutical Executive APEX Awards Special Supplement 2-Page Feature

Put your agency's best look and value proposition into the hands of more than 10,000 industry decision-makers, including pharmaceutical marketing and branding executives, as a star in our APEX Awards supplement. This special supplement will be distributed alongside a full-length issue of award-winning *Pharmaceutical Executive* in both print and interactive digital editions. Platinum sponsorship also includes:

- 2 pages of advertising in our APEX Awards supplement
- Company/agency logo on all APEX Awards marketing collateral
- Interactive media inclusion in our digital supplement (video, audio interviews, interactive advertising)
- Run-of-site digital advertising on PharmExec.com
- 10 complimentary tickets to APEX Awards ceremony

#### Plus: VIP Lounge

Your exclusive location for an entourage of 10 includes signage, tables, food & beverage service, and recognition on the marquee as a Platinum Sponsor.



### Gold Sponsorship - \$12,500

#### Pharmaceutical Executive APEX Awards Special Supplement 1-Page Feature

Put your agency's best look and value proposition into the hands of more than 10,000 industry decision-makers, including pharmaceutical marketing and branding executives, as a star in our APEX Awards supplement. This special supplement will be distributed alongside a full-length issue of award-winning *Pharmaceutical Executive* in both print and interactive digital editions. Gold sponsorship also includes:

- 1 page of advertising in our APEX Awards supplement
- Company/agency logo on all APEX Awards marketing collateral
- Interactive media inclusion in our digital supplement (video, audio interviews, interactive advertising)
- Run-of-site digital advertising on PharmExec.com
- 5 complimentary tickets to APEX Awards ceremony



### Silver Sponsorship - \$9,000

#### Pharmaceutical Executive APEX Awards Special Supplement 1-Page Feature

Put your agency's best look and value proposition into the hands of more than 10,000 industry decision-makers, including pharmaceutical marketing and branding executives, as a star in our APEX Awards supplement. This special supplement will be distributed alongside a full-length issue of award-winning *Pharmaceutical Executive* in both print and interactive digital editions. Silver sponsorship also includes:

- 1 page of advertising in our APEX Awards supplement
- Company/agency logo on all APEX Awards marketing collateral
- Interactive media inclusion in our digital supplement (video, audio interviews, interactive advertising)
- Run-of-site digital advertising on PharmExec.com
- 3 complimentary tickets to APEX Awards ceremony



Gonna be a good time.

The location is booked. We'll have it dressed for a first-class evening no one will forget.

Vibe to industry buzz during our 90-minute cocktail reception with open bar and small plates.

Then sit on the edge of your theater-style seat while our master of ceremonies reveals what we've all been waiting for.





### Let your brand shine.

### Logo Projection (\$2,000)

Your brand illuminated, larger than life, where everyone can see it.

### Signature Cocktail Menu (\$5,000)

Guests toast to your brand! A signature cocktail named for your agency, along with branded cocktail napkins for lasting impressions.

#### Tabletop Signage (\$5,000)

Keep your agency in view with branded tabletop.





## Show your brand off.

### Chair Bands (\$7,500)

Steal some attention for your agency! Dazzling, fabric covers with your logo.

### Dessert Bar Showcase (\$5,000)

Splash your brand on imaginative desserts and classy cocktail napkins.





# Or...loosen up with a little fun.

### Photobooth (\$15,000)

Camera in the room! Who knows what could happen? As everyone crowds in with friends old and new to strike a pose, ham it up, and invent new ways to create unforgettable moments, ensure your brand is where the action's happening. Sponsorship includes:

- Your logo prominently displayed on booth backdrop, photo strips and the shareable digital gallery
- Social media exposure to amplify your brand through real-time shares and event coverage across platforms
- Welcome opportunity to provide branded props and signage for unmistakable on-site presence
- Verbal announcement recognizing your sponsorship at event and logo placement in the APEX program and website







PHARMACEUTICAL EXECUTIVE®